

How would readers like to receive a short update?

Fictional survey data for a PDF-to-video exercise. This is not real market research and must not be presented as evidence about the general population.

Sample and question

The practice dataset contains 120 valid, single-choice responses. Each response selects one format for receiving a short update: a short video, the full text, or undecided.

Response	Count	Share
Short video	72	60%
Full text	30	25%
Undecided	18	15%
Total	120	100%

Reading the result

In this fictional dataset, 72 of 120 responses select a short video. The other 48 responses select the full text or remain undecided. Show all three groups to preserve the context.

Limits and next step

The data have no sampling method, fieldwork dates or real respondents. They are not representative. Use the example to practice presenting figures and limitations; a real survey would be needed to learn about an actual audience.